

03-04
May 2023 Brussels

CONFERENCE

Connected and Automated Driving



European Commission

DRIVING INTO THE FUTURE

B01 - Effect of CCAM on Energy efficiency and Sustainability of Road Transport

Zeljko Jeftic

Zeljko Jeftic is Director of Autonomous Electric Transport at Einride, where he is working with strategy and roadmaps for a wide scale uptake of Einride's solutions for sustainable road freight. Prior to joining Einride, Mr. Jeftic spent 20 years in the transport innovation field, developing ADAS at a large vehicle manufacturer and the past 15 years at managerial positions in European and International road transport organisations. Technology, business and sustainability are the three topics where he likes to focus his efforts. Worth noting is that Mr. Jeftic was the initiator and moderator of the CCAM for Green Deal session at the EUCAD2021



Carolin Zachäus

Dr. Carolin Zachäus holds a physics degree from the Technical University of Berlin and a PhD related to the topic of solar water splitting. She is currently working as scientific consultant at VDI/VDE-IT in the European and International Business Development department, focusing on sustainable mobility transitions with respect to automated as well as electric mobility. Carolin is passionately merging energy and mobility expertise for a greener future.



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Johanna Tzanidaki

With long experience in EU Affairs and Policy, Johanna has previously worked for the TomTom Group as Director of Public Affairs. She has launched and co-Chaired the ERTICO Innovation Platform TM 2.0 on Interactive Traffic Management since 2014. Johanna serves as the elected co-leader of Cluster 4 (Vehicle integration into the CCAM system) in the CCAM Association (PPP). She is Chief Innovation Officer at ERTICO –ITS Europe.



William Riggs

William (Billy) Riggs, Ph.D., AICP, LEED AP is a professor and program director at the University of San Francisco School of Management, and a consultant and advisor to multiple companies and start-ups on automated mobility, sustainable technology, infrastructure finance and urban development. Dr. Riggs has authored over 100 publications; with work featured in media outlets—including the Economist, Wall Street Journal, The New York Times, Washington Post, PBS, the Atlantic and is the author of End of the Road: Reimagining the Street as the Heart of the City (2022). His work on automated and autonomous mobility focuses on business and technical operations, travel behavior and urban planning / environmental policy.



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Timo Kero

Dr. Timo Kero is the CTO of AstaZero and also a researcher at Chalmers University of Technology where his main focus is at systems engineering. AstaZero is a proving ground for the safe, automated and connected transportation system.



Laia Pages

Dr. Laia Pagès holds a civil engineering degree from INSA Toulouse and a Master and PhD from the Institute of Transportation Studies at the University of California in the USA. She has wide experience in the automotive sector and as a consultant in the USA, Spain and Germany. Since 2019 she manages CARNET, a cooperative Automotive Research Network, founded by SEAT S.A., VW Group Innovation and UPC (Technical University of Catalonia, Barcelonatech) and with additional partners from the public and administrative sector.



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Stefan Deix

Director, European Council for Automotive R&D (EUCAR)

Stefan Deix graduated as physicist at the University of Vienna. Since 2015 he has been Director of EUCAR, the European Council for Automotive R&D. EUCAR members are the major European passenger car and commercial vehicle manufacturers. The European automobile manufacturers are the largest private investors in R&D in Europe with over €60.9 billion investment per year. Stefan Deix was Director for Research & Innovation at CL EPA (European Association of Automotive Suppliers) facilitating the Research and Innovation Working Group activities. Before that he was working at AIT Austrian Institute of Technology in the Department Mobility. He was appointed research coordinator for Austria, research area leader for road safety and elected Chairman of the research coordinators at FEHRL (Forum of European Highway Research Laboratories).



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