# **BO4 - Empowering society: the transition towards inclusive CCAM solutions**

# Ingrid Skogsmo

Ingrid Skogsmo is senior research leader for future mobility at VTI, the Swedish National Road and Transport Research Institute, president of ECTRI (European Conference of Transport Research Institutes). Within the CCAM Partnership she is leading "Societal Aspects & People Needs" (Cluster 6). Her experience includes 25 years in the automotive industry and being National Expert for automated mobility and road safety at DG RTD.



#### Gustaf Ulander

Gustaf Ulander is coordinator at the International Unit, city of Skellefteå, focusing on sustainability and mobility. He is involved in the Viable Cities programme Climate Neutral Cities 2030, where Skellefteå has signed a city climate contract with Swedish authorities. He is also highly involved in the development of the future public transport of Skellefteå. Skellefteå faces the challenges of providing attractive and accessible public transport in a municipality that covers both a dense city center and large urban areas, in a Nordic climate just a few hours south of the Arctic Circle.



### Giulia Renzi

I have been a project manager in the ICOOR team for the last six years, focusing on the evaluation activities of several European Projects (as AEOLIX, ELVITEN, and FENIX). Driven by a strong interest in the worlds of evaluation and impact assessment, in November 2021 I have started a PhD journey at the University of Modena and Reggio Emilia.

From September 2022, I am the technical coordinator of SINFONICA, a Horizon Europe project that aims to develop functional, efficient, and innovative strategies, methods, and tools to engage CCAM users, providers, and other stakeholders to collect, understand and structure in a manageable and exploitable way their needs, desires, and concerns related to CCAM. SINFONICA will use this knowledge to co-create final decision support tools for designers and decision-makers with the scope to enhance its seamless and sustainable deployment, to be inclusive and equitable for all citizens. Testing and verification of all the SINFONICA activities with a wide community of actors across Europe will be at the core of the project, so all outcomes provide foundations for reuse and empowerment at a local level. Innovation, creativity, research, adaptability, inclusiveness, and challenges are my key words. Impact assessment, evaluation methodologies, sustainability, inclusivity and accessibility are my main research interests.



#### Natalie Teer

Nathalie Teer is Strategic Affairs Lead at EasyMile. She is responsible for activities around regulations and policies in Europe, represents EasyMile in all relevant working groups and associations, and coordinates the strategic communication around EasyMile's large funded projects. Her main focus is on passenger transportation vehicles on public ground in Europe, with some support also for the company's goods transportation business.

03-04 May 2023 Brussels

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### Ralf Brand

Ralf Brand is a geographer with a PhD in Community and Regional Planning and works as senior mobility expert at Rupprecht Consult where he leads the team "People-Focused Mobility Solutions." Accordingly, he pursues "co-creative" approaches that lead to organisational, social and technological innovations that cater to the needs of people in their complex everyday lives; regardless of age, gender, income, bodily abilities etc. He developed, coordinated and participated in many applied research projects with a related focus.



## Pedro Homem de Gouveia

Senior Policy & Project Manager at POLIS. Coordinates the Working Groups for Governance & Integration, and Road Safety & Security. Field experience in Strategic Planning, Public Participation, Universal Design, Pedestrian Accessibility and Safety, Traffic Calming, and Inquiry for Design.





