MEASURING CCAM READINESS OF IMPLEMENTERS

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CCAMBASSADOR READINESS ASSESSMENT SNAPSHOT

WHAT WE ASSESS

We look into 6 key dimensions that define readiness:

- **Vision & Strategy**
- **Governance & Coordination**
- **Regulatory and legal framework**
- **Physical and Digital infrastructure**
- **Organisational capacity**
- **Societal integration**

HOW IT WORKS

Each dimension is considered at its own capability level:

Exploratory → Preparing → Implementing → Integrating → Mature

The combination of levels reveals a **readiness profile**: not an average score.



WHAT IT PROVIDES

A practical picture of:

- **Strengths:** what is already in place
- **Gaps:** what may block deployment
- **Support needs:** where capacity-building can help

WHAT DOES YOUR ORGANISATION NEED TO DEPLOY CCAM? HOW READY ARE YOU?

- Help us understand how prepared public authorities (national, regional, local and transport) and operators (public transport and logistics) are for real-world CCAM deployment.
- Gain a clearer picture of your organisation's readiness—and help shape support that addresses your real deployment needs.

1. Share your experience

Complete a short online survey + Follow up with a voluntary interview/focus group

2. Build the readiness picture

We identify common strengths, gaps and needs

3. Shape practical support

Findings guide targeted capacity-building activities

If you want to participate in the readiness exercise, fill in your information and we'll contact you in coming weeks with the survey link.

THANK YOU

For Your Attention

Name, Position, Company

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